

SHEIKH MAMOON IJAZ

TECHNICAL SEO SPECIALIST · WEB DEVELOPER

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PROFILE

Technical SEO specialist and web developer who can move from diagnosis to implementation. Hands-on with React, Next.js, TypeScript, WordPress and Elementor, Core Web Vitals, structured data, accessibility and release QA. Independent online work since 2021 has also built practical experience in client communication, ecommerce operations and issue resolution.

EXPERIENCE

Independent Technical SEO & Web Development | Self-employed

September 2021 – Present · Remote

- Audit and improve crawlability, indexation, JavaScript rendering, metadata, schema, sitemaps, Core Web Vitals and accessibility across modern web stacks.
- Implement focused fixes in React and Next.js codebases, then verify rendered output, responsive behavior and release quality instead of stopping at a report.
- Support WordPress and Elementor sites with page editing, on-page SEO implementation, metadata and structured-data checks, plugin/theme review and performance cleanup.
- Build and maintain web and mobile products with TypeScript, Supabase, PostgreSQL, Flutter and practical CI/CD and testing workflows.
- Manage independent ecommerce and digital-service work, including customer communication, sales conversations, delivery follow-up and issue resolution.

SELECTED WORK

Mintello — Next.js commerce platform with server-rendered product routes, technical SEO, structured data, accessibility work and dated Lighthouse evidence.

Study.IO — Flutter learning application released on Google Play with Riverpod, GoRouter, Supabase, localization and an automated release test suite.

Project Atlas — Pre-release multi-tenant field-service platform covering scheduling, CRM, quoting, invoicing, offline workflows and role-based access.

Portfolio — Responsive Next.js portfolio with typed case studies, privacy-conscious enquiries, schema, PWA support and deployment verification.

TECHNICAL SKILLS

SEO & QUALITY

Technical SEO, Core Web Vitals, schema, Lighthouse, accessibility, Playwright

WORDPRESS

WordPress, Elementor, on-page SEO, theme/plugin checks, performance support

PLATFORM

Supabase, PostgreSQL, Cloudflare, Vercel, Clerk, Firebase, Resend

WEB

React, Next.js, TypeScript, JavaScript, Tailwind CSS, responsive UI

MOBILE

Flutter, Dart, Riverpod, GoRouter, Android release workflows

WORKFLOW

Git, CI/CD, Vitest, Python, data analysis, LLM-assisted workflows

EDUCATION & LANGUAGES

Punjab Group of Colleges · Intermediate in Computer Science (ICS), completed 2026

Government Public High School · Secondary School Certificate, 2021

Languages: English (fluent), Urdu (native), Punjabi (native), Hindi (fluent); Spanish, Korean and Japanese (basic).